

ANIL BISSHOWKARMA

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PROFESSIONAL SUMMARY

Highly dedicated and performance-driven retail and customer service professional with 6+ years of proven experience in sales, retail operations, and customer engagement. Successfully contributed to world-class events, including the FIFA World Cup 2022, and worked with global brands such as Adidas (Sports Corner) and The Blue Group. Recognized for outstanding performance, loyalty, teamwork, and customer excellence, with a track record of exceeding targets and delivering exceptional service in high-volume environments.

WORK EXPERIENCE

Retail & Customer Service Associate

The Blue Group / Adidas (Sports Corner), Doha, Qatar | 2017 - 2025

- Delivered exceptional customer service in fast-paced retail environments, ensuring customer satisfaction and repeat business.
- Supported international mega-events including the FIFA World Cup 2022, ensuring smooth operations and world-class guest experiences.
- Consistently recognized for exceeding sales targets and demonstrating team leadership during peak seasons.
- Trained and guided new employees on customer service standards, product knowledge, and teamwork.
- Maintained brand image through effective visual merchandising and high attention to store presentation.

TRAINING & DEVELOPMENT

- VM Booster Training (2025 Adidas House of Franchise) Advanced skills in visual merchandising and brand presentation.
- YATD Program (2021 The Blue Group) "You Are the Difference" training on customer engagement and service excellence.

ACHIEVEMENTS & RECOGNITIONS

- MVP of the Month (September 2022 Adidas) Recognized for outstanding service delivery and performance.
- Certificate of Appreciation FIFA World Cup 2022 (Adidas) Awarded for exceptional contribution and support.
- Big Sale Hero Team Winner (Summer 2018 Adidas City Center) Key team member during record-breaking sales periods.
- 6 Years of Service Award (2023 The Blue Group) Honored for dedication, loyalty, and long-term contribution.

CORE SKILLS

- Retail & Customer Service Excellence
- Event & VIP Support (FIFA World Cup 2022)
- Sales Achievement & Target Orientation
- Team Leadership & Training
- Visual Merchandising (VM)
- Time Management & Multitasking
- Strong Communication (English, Hindi, Nepali, Arabic, Urdu)

EDUCATION

- Higher Secondary Education
- Secondary Education

PERSONAL INFORMATION

• Nationality: Nepal

• Date of Birth: 25 January 1990

• Gender: Male

Passport No: PA3325448Marital Status: Married