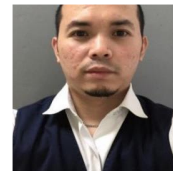


DANIEL SABELLANO



PERSONAL DETAILS

Bldg. 50, zone 13, street 820 Musheirib Doha
deansosodef@yahoo.com, +97450157014 / +97439968651
Gender: Male
Nationality: Filipino

PROFILE

To be part of a responsible and challenging assignment in a company where I can share my knowledge, experience and dedication as a contribution to the achievement of the company's goal. To have challenging position in a company that will utilize and strengthen my social organization and motivation skills over the years.

EDUCATION

BS Marine Engineering
DMMA College of Southern Philippines

2005

EMPLOYMENT

Merchandiser (Multi Brand)

May 2014 - Present

Video Homes and Jumbo Electronics Qatar, Qatar

- Developed and implemented merchandising strategies to maximize sales across multiple appliance brands in a competitive market.
- Collaborated with cross-functional teams to optimize product placement and promotional activities in retail stores.
- Coordinated with suppliers to manage inventory levels and ensure timely delivery of merchandise for multiple appliance brands.
- Analyzed sales performance data for different brands to identify opportunities for growth and recommend targeted marketing initiatives.
- Organized promotional events and seasonal campaigns to increase brand visibility and drive customer traffic.
- Monitored in-store product displays and ensured compliance with brand guidelines to maintain a consistent and appealing visual presentation.
- Implemented quality control measures to ensure product displays met brand standards and attracted target customer segments.
- Led the execution of in-store merchandising plans tailored to diverse appliance brands, enhancing brand visibility and customer interest.

Store Crew/Store Cake Decorator

Apr 2011 - Feb 2014

Earth Grain Inc./Goldilocks Bakeshop

- Assisted customers with product selection and provided excellent customer service to enhance the shopping experience.
- Prepared and decorated cakes following customer specifications and bakery standards to ensure high-

quality products.

- Maintained cleanliness and organization of the store and workstations to comply with health and safety regulations.
- Collaborated with team members to manage inventory, restock shelves, and ensure availability of bakery items.
- Handled cash registers and processed transactions accurately while adhering to store policies and procedures.
- Created custom cake designs for special occasions, incorporating customer preferences and current trends.

Sales Associates

Oct 2008 – Apr 2011

SM City Davao

- Collaborated with the merchandising team to ensure optimal product placement and attractive displays, enhancing the customer shopping experience.
- Managed inventory levels by coordinating with suppliers and conducting regular stock checks to ensure product availability.
- Implemented promotional strategies and participated in sales campaigns to drive brand awareness and increase sales.

Sales Clerk

Nov 2007 – Apr 2008

SM Home-world Davao

- Provided exceptional customer service by assisting customers in product selection and addressing inquiries to enhance the shopping experience.
- Maintained attractive and organized product displays in sales areas to promote featured items and increase customer engagement.
- Collaborated with team members to restock shelves and ensure product availability during peak business hours.
- Handled customer complaints and returns professionally to maintain customer satisfaction and loyalty.

Stockman

Jul 2006 – Oct 2007

ITTI Shoes Corp.(SM Branch)

- Responsible for all shipment deliveries, receive and check all incoming stocks from suppliers.
- Maintain the cleanliness and organize of stock room.
- Regularly assists in the inventory of stocks.
- Perform other task as assigned and report from time to time.

SKILLS

Excel

Word

Work under pressure

Adaptable

Hard working

Make decision outside the box

Flexible

Work with minimum supervision

Responsible

Organized

LANGUAGES

English

Tagalog