

Wisseem DJERROUFI

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Languages: Arabic (native), English (fluent), Turkish (intermediate), Spanish (fluent), French (fluent)

Professional Summary

Multilingual professional with a Bachelor's degree in Foreign Languages (Spanish) and 8+ years of experience in digital marketing, content creation, and social media strategy. Skilled in campaign management, cross-cultural communication, and client engagement. Currently seeking an administrative or marketing role in Qatar where I can contribute digital expertise, adaptability, and strong interpersonal skills.

Core Skills

- Digital Marketing & Social Media Strategy
- Sponsorships & Paid Campaigns (Facebook, Instagram)
- Content Writing & Editing
- Multilingual Communication
- Client Communication & Campaign Support
- Adaptability & Cultural Awareness
- Value Proposition Development

Work Experience

Digital Marketing Specialist (Freelance) | Algeria | 2016 – 2025

- Managed social media accounts and created tailored content.
- Executed paid advertising campaigns (Facebook & Instagram).
- Performed analytics and engagement tracking for community growth.

Spanish Language Teacher | Algeria | Jul 2024 – Aug 2025

- Taught Spanish grammar, vocabulary, and conversation.
- Designed lesson plans and led interactive classroom activities.
- Helped students improve reading, writing, and speaking skills.

Advertising Agency Assistant | Algeria | 2021 – 2022

- Assisted with campaign planning, coordination, and reporting.
- Supported client communication and contributed to creative tasks.

Education

Bachelor's Degree in Foreign Languages (Spanish) | 2022 – 2025

- Abou Bekr Belkaïd University of Tlemcen, Algeria

High School – Baccalaureate Degree | Algeria | 2022

- Intercultural Communication & Languages

Additional

- **Available immediately.**
- **Valid Passport.**
- **Valid QID.**