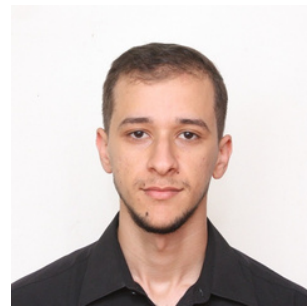


# Rami Esseghir

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## Summary

Bachelor in International Trade & Finance with 6+ years of retail and sales experience across international brands including Lindt & Sprüngli (Le Monde du Chocolat), Benetton, and Pafendz (perfume industry). Skilled in client advisory, cash handling, inventory management, and fragrance sales. Internship in international trade & finance at Siemens. Trilingual: Arabic (native), French (fluent), English (C1). Seeking to contribute to a dynamic international company in sales, trade, or finance.

## Professional Experience

**Le Monde du Chocolat – Lindt & Sprüngli | Feb 2023 – Sep 2025** - Assisted customers by identifying needs and offering tailored product solutions.

- Managed cash register operations (opening, closing, payments, secure transactions).
- Oversaw inventory management and logistics for three stores, including stock distribution and deliveries.
- Supported store operations: merchandising, product display, and daily retail activities.

**Pafendz | Dec 2022 – Jan 2023**

- Assisted customers in selecting perfumes and providing personalized recommendations.
- Learned about perfume composition, olfactory families, and product presentation.
- Supported daily store operations and maintained visual merchandising standards.

**Benetton | Mar 2021 – Feb 2022**

- Delivered high-quality customer service and maintained strong product knowledge.
- Managed sales transactions, returns, and exchanges with accuracy.
- Contributed to visual merchandising and store organization.

**Taj Mahal | Dec 2018 – Nov 2022**

- Provided customer service during events and peak periods.
- Handled orders, payments, and bar service in fast-paced environments.

**Siemens | Feb – Apr 2025 (Internship)**

- Processed and organized VAT Exemption Certificates (AET) using Excel.
- Assisted in preparing and analyzing financial and trade-related reports.
- Supported import/export documentation and compliance checks.
- Collaborated with logistics and finance teams to monitor international operations.

## Education

**University of Algiers 3 – Dely Ibrahim**

Bachelor's Degree in International Trade & Finance

Focus: internationalization strategies, financial markets, and foreign trade.

## Certifications

- Google Digital Marketing Certificate
- TCF Certification – C1 Level (French)
- EFSET English Certificate – C1 Advanced

## Technical Skills

- Office Tools: Word, Excel, PowerPoint
- Statistical Software: SPSS