

# MUHAMMED ALTHAF

BUSINESS DEVELOPMENT OFFICER  
(TRANSFERABLE VISA WITH NOC)

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**LICENSE:**

Hold Qatar Driving License

## PROFESSIONAL SUMMARY

Dynamic Business Development Officer with expertise in lead generation, sales, and client relationship management. Skilled in digital marketing, branding, and business promotions to drive revenue growth. Result-driven and target-oriented Sales Executive in driving revenue growth, building strong client relationships and identify new business opportunities. Results-driven and customer-focused Automobile Sales Professional with over 2 years of experience in delivering exceptional sales and service in the automotive industry.

## EDUCATION

BBM

BHARATHIYAR UNIVERSITY

2009-2012

## SKILLS

- Leadership and co-ordination.
- Sales Strategy & Planning.
  - Communication & Presentation.
  - Client-Relationship Management.
  - MS Office.
- Market Research & Analysis.

## LANGUAGES

English

Arabic

Hindi

Malayalam

## PROFESSIONAL EXPERIENCE

### BUSINESS DEVELOPMENT OFFICER

Altair Advertising, Doha, Qatar | April 2023 – present

- Identifying new business and clients for Social Media Marketing.
- Offline marketing materials sales including promotion counters, signages, business cards, flyers and other printable.

### SALES & MARKETING

Blueshell Cleaning & Property Management, Doha, Qatar | 2022 – 2023

- Sales and offline marketing of cleaning services in commercial and residential.
- Marketing of flats, villas, apartments, etc

### SALES ASSOCIATE

Looms Garments Wholesale & Retail, Kerala, India | 2019-2022

- Co-ordinated with indoor and outdoor sales.

### MARKETING & SALES

Roubaix Contracting & Real Estate, Doha, Qatar | 2016-2018

- Dealing with online and offline sales of properties all around Qatar.

### SALES & MARKETING EXECUTIVE

Bahajath Al Khuwair Automobile, Sultanate of Oman | 2013-2016

- Collaborated with cross functional teams, including marketing and product development to align sales strategies.