

SARAM SADOUN

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✚ **Professional Summary**

Results-driven **Sales Professional** with proven experience in achieving sales targets and building long-term client relationships in competitive markets. Skilled in negotiation, lead generation, and closing deals. Strong communication and interpersonal skills with a customer-focused approach tailored .

✚ **Core Competencies**

- Sales Target Achievement (Monthly & Annual)
- Customer Relationship Management (CRM)
- Lead Generation & Client Acquisition
- Negotiation & Deal Closing
- B2C & B2B Sales
- Product Presentation & Demonstration
- After-Sales Support & Customer Retention
- Sales Reporting & Performance Tracking
- Time Management & Prioritization
- Microsoft Office (Word, Excel, PowerPoint)
- Professional Communication (Arabic & English)

✚ **Professional Experience**

Sales Executive | Various Companies — 2022 – 2025

- Generated new leads and expanded the customer base within assigned territories.
- Conducted client meetings, presentations, and product demonstrations
- Negotiated contracts and closed deals in line with company sales objectives.
- Maintained accurate sales records and prepared performance reports
- Followed up with clients to ensure satisfaction and long-term retention.
- Adhered to company policies and customer service standards in the Qatari market

Car Sales & Trade Specialist | Fiat Algeria — 2020 – 2022

- Promoted and sold products and services to individual and corporate clients, providing detailed product and pricing guidance.
- Identified customer needs and recommended suitable solutions.
- Negotiated pricing, financing options, and closing terms to maximize revenue
- Managed delivery, registration, warranty, and post-sales follow-up
- Built strong customer relationships leading to repeat business and referrals
- Consistently achieved monthly sales targets and contributed to overall sales growth

Education

Bachelor of Law (Licentiate in Law)

Faculty of Law, Algeria — 2021

Languages

- **Arabic** — Native
- **French** — Advanced
- **English** — Advanced

PERSONAL INFORMATION

- **Date of Birth:** 30-November-1997
- **Nationality:** Algeria
- **Male -single**