Jalal Jaouher

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Professional Summary

Versatile and results-oriented professional with more than 16 years of diversified experience in sales, customer success, operations, and project coordination. Strong background in IT service delivery, interior fit-out project management, and commercial negotiation. Skilled at building long-term customer relationships, driving targets, and managing multi-step operational processes in both corporate and entrepreneurial environments. Seeking a dynamic role in sales or operations to contribute to business growth and client satisfaction.

Professional Experience

Dell Technologies - Casablanca, Morocco | Aug 2008 - Jun 2025

SLA Manager - Customer Success Program | 2017 - 2025

- Managed service level agreements, ensuring delivery performance and client satisfaction.
- Led regular business review meetings and customized reporting for enterprise clients
- Collaborated on process improvement initiatives to optimize service quality and delivery.
- Monitored KPIs and resolved performance issues using analytical and problemsolving skills.

Inside Sales Account Manager – North Africa | 2014 – 2017

- Managed enterprise accounts and achieved revenue objectives across North Africa.
- Built strong client relationships through meetings, needs analysis, and business reviews.
- Coordinated cross-functional teams to ensure timely delivery and high service standards.
- Provided reports and market insights to support strategic decision-making.

Senior Customer Care Specialist – MENA (Indirect Distribution) | 2012 – 2014

- Supported regional distributors, handling orders, escalations, and client coordination.
- Strengthened relationships with partners and improved operational workflows.
- Generated KPI-based reports and identified opportunities for efficiency improvement.

Senior Customer Care Specialist – France EBU Segment | 2008 – 2012

- Served as SPOC for enterprise customers in France, ensuring service quality and effective issue resolution.
- Managed billing, subscriptions, and technical support coordination.
- Recommended enhancement opportunities based on customer feedback and trends.

Sales Representative – Timeshare Concept | 2006

- Promoted and sold vacation ownership packages.
- Conducted client presentations and consultations.

Customer Advisor – Telecom (Orange France) | 2004 – 2006

- Provided customer support for billing, subscriptions, and technical issues.
- Consistently maintained high satisfaction scores through effective case handling.

Entrepreneurial & Independent Experience (Part-Time / Freelance)

Independent Second-Hand Automotive Dealer & Vehicle Consultant | Morocco | 2012 – Aug 2025

- Managed end-to-end sourcing, inspection, pricing, negotiation, documentation, and sale of vehicles.
- Provided advisory services to buyers and sellers; collaborated with private clients and dealers.
- Facilitated an average of ~30 transactions per year, strengthening negotiation and commercial skills.

Fast-Food Business Owner | Morocco | Dec 2018 – 2020

- Launched and operated a mixed fast-food concept, managing purchasing, suppliers, staff, menu development, marketing, and delivery operations.
- Maintained profitable operations prior to closure due to COVID-19 restrictions.

Interior Fit-Out & Finishing Project Coordinator (Freelance) | Morocco | Jun 2020 – Aug 2025

- Delivered turnkey residential and small commercial fit-out projects.
- Managed quotations, procurement, contractor hiring, scheduling, budgeting, site supervision, quality control, and client handovers.
- Coordinated multiple trades: paint, tiling, carpentry, ceilings, aluminum, electrical, plumbing, HVAC finishing, etc.

Field Operations Manager – Smart Aménagement | Morocco | Late 2020 – Aug 2025

- Supervised daily operations of interior fit-out projects with subcontractors and inhouse teams.
- Managed procurement, planning, budgets, technical coordination, and client communication.
- Delivered projects meeting quality, cost, and timeline objectives.

Education

Two-Year University Diploma in Law (French Section) – University Hassan II, Casablanca, Morocco | 2004

High School Diploma – Literature (Lettres Modernes) – Lycée Al Waha, Casablanca | 2001

Skills

Languages

• Arabic (Native) • French (Fluent) • English (Advanced) • Spanish (Basic)

Software & Tools

- Microsoft Office (Excel, Word, PowerPoint)
- CRM and ERP systems (strong adaptability to internal corporate tools)

Core Competencies

- Sales & Business Development Driving growth through client engagement and targeted selling
- Target Achievement Consistently meeting performance and revenue goals
- **Negotiation & Influence** Securing agreements, closing deals, and managing expectations
- Client Relationship Management Building trust-based, long-term customer partnerships
- Leadership & Team Coordination Guiding teams and motivating project contributors
- Operations & Project Planning Delivering efficient, end-to-end operational solutions
- Problem Solving & Decision Making Resolving issues with data and logic
- Process Optimization Enhancing workflows for cost, quality, and speed efficiency

Interests

- Sports
- Music