



# ANSIL ASSIM

SALES / BUSINESS DEVELOPMENT PROFESSIONAL

## CONTACT

+974 333 67 555

[ansilassim@gmail.com](mailto:ansilassim@gmail.com)

<https://www.linkedin.com/in/ansil-assim-383869125/>

## LANGUAGES

- English
- Hindi
- Tamil
- Malayalam
- Telugu

## SKILLS

- Business Development
- Customer Retention
- Problem Solving
- Microsoft Office
- Business Management
- Oracle ERP
- Customer segmentation
- Creative thinking
- Decision-Making authority
- Market analysis
- Marketing & Sales strategies
- Competition analysis
- Sales forecasting
- Cross-Functional leadership
- Budgeting acumen
- Promotional strategies
- Negotiation tactics
- Presentations and proposals
- Conversion rate optimization
- Price strategy development
- Sales techniques
- Relationship Management

## PROFILE

Experienced business development professional looking for a challenging position with increasing responsibility and room to contribute to company success. Solid record of achievement for over 15 years in sales and customer service.

## EDUCATION

### Master of Business Administration, (Due)

- Singhania University, Rajasthan India

### Higher National Diploma

- Indian Institute for Technical Studies, Trivandrum India

### Bachelor of Science (Honours)

- Singhania University, Rajasthan India

### Aircraft Engineering (UG)

- Flytech Aviation Academy, Hyderabad India

## WORK EXPERIENCE

### Product Sales Manager, (September 2022 – January 2026)

- Osis Group WLL.

### Business Development Manager (August 2020 - July 2022)

- We Brands Group WLL

### Senior Sales & Customer Service Engineer (December 2017 - July 2020)

- Sigma Enterprises WLL

### Senior Sales Engineer (June 2015 - November 2017)

- Geoscope WLL

### Sales Engineer (May 2012 - June 2015)

- Sigma Enterprises WLL

### Sales Engineer (June 2009 – January 2012)

- A.S. Associates

- Lead generation techniques
- Sales goal attainment
- Account management
- Social media proficient
- Trend analysis
- Competitive intelligence
- Sales training
- Performance monitoring
- Strategic planning
- Client relationship
- Brand development
- Product positioning
- B2B sales expertise
- New account development
- Revenue growth strategies
- Pricing strategy knowledge
- Employee management

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### PERSONAL INFO

Name:  
Ansil Assim

Nationality:  
Indian

DOB:  
12-05-1989

Marital Status:  
Married

Visa:  
Transferrable work visa

Driving License:  
Available

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### REFERENCES

Available upon request

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### CERTIFICATIONS & TRAININGS

- Materialography & Application - Struers, Denmark
- Materialography - Solutions & Products - Struers, Denmark
- Advanced Sales Tools - Struers, Denmark
- Field Services - Struers, Denmark
- Certified by LinkedIn for over 23 training courses for various Sales and Business development strategy training

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### PRODUCT EXPERTISE

- Civil material testing products
  - U Test, Turkey
  - E.L.E International, United Kingdom
- NDT Oil and Gas Inspection
  - Olympus / Evident International
- Sample preparation and Materialographic Study
  - Struers, Denmark
  - Fann, USA
  - Echo, Italy
- Utility locators and Ground penetrating Radars
  - Radio detection, UK
  - Water ID, Germany
- Concrete thickness, void, crack, rebar detectors
  - Proceq, Switzerland
- Power Generators
  - Tata Gensets India Pvt LTD
- Light construction Equipment's
  - Lissmac, Germany
  - Scanmaskin, Sweden
  - Olivibra, Italy
  - Himoina Tower lights, Japan
- Civil Survey Equipment's
  - Trimble, USA
  - Sokkia, Japa

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### DISCLAIMER

I do hereby declare that the information furnished in the resume is true to the best of my knowledge. I have not knowingly omitted any related information, which would have a bearing on my employment with your esteemed Organization