

TOUFEEQ AHMED

Location: Doha, Qatar

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OBJECTIVE

Highly energetic and resourceful Sales & Marketing Executive with over 10 years of experience in sales, customer service, and market development. Strong technical and marketing knowledge with a proven ability to resolve customer queries professionally and contribute to business growth, with a focus on the Qatar market.

EDUCATION

Bachelor's Degree in Marketing

PROFESSIONAL EXPERIENCE

Sales & Marketing Executive

Al-Baraq Elect Ware Tr. | Sharjah, U.A.E.

Jan 2019 – Dec 2025

- Manage sales and marketing activities aligned with Qatar market demand.
- Recommend profitable electrical solutions to retail and commercial clients.
- Maintain sales volume, pricing strategy, and product mix.
- Build long-term customer relationships and ensure after-sales support.

Sales & Marketing Executive

Al-Azhar Elect Ware Tr. L.L.C | Sharjah, U.A.E.

Feb 2017 – Jan 2019

- Identified customer needs and provided tailored electrical solutions.
- Represented the company brand with professionalism and courtesy.
- Supported store operations and customer engagement.

Field Sales Representative

Procter & Gamble | Multan

May 2010 – June 2016

- Achieved monthly sales targets consistently.
- Provided technical product support to customers.
- Handled post-sale queries and customer requests.

CORE QUALIFICATIONS

- Wide sales and retail experience
- Strong, persuasive, and communication skills
- Ability to tailor solutions to customer needs
- Teamwork and adaptability in dynamic environments

LANGUAGES

English, Urdu, Arabic