



NIMJAS AHAMED

Graphic Designer | Digital Marketing Executive

CAREER OBJECTIVE

Creative Graphic Designer and Digital Marketing Executive with over 2 years of experience in creating impactful visual designs, strengthening brand identity, and executing effective social media and digital marketing strategies to drive business growth and audience engagement. Highly proficient in computer software including MS Word, MS Excel, MS PowerPoint, and other essential office and design tools.

PROFESSIONAL EXPERIENCE

Father & Sons – Sri Lanka

Graphic Designer (2021 – 2023)

- Designed and developed complete graphic design solutions for the company across print and digital platforms.
- Created marketing materials including posters, banners, flyers, brochures, advertisements, and social media creatives based on client and business requirements.
- Maintained consistent brand identity across all design outputs while ensuring quality and accuracy.
- Worked closely with management to understand design needs and delivered creative concepts aligned with company objectives.
- Prepared final artworks for print and digital use, ensuring correct layouts, color modes, and quality standards.
- Supported promotional campaigns by delivering visually appealing designs that improved brand visibility and customer engagement.

AL Othaim Super Market - Sri Lanka

Data Entry & Document Controller (2020 - 2021)

- Entered daily sales, inventory, supplier, and invoice data with high accuracy.
- Maintained organized hard-copy and soft-copy filing systems.
- Verified records, corrected errors, and ensured data integrity.
- Prepared simple reports using MS Excel and MS Word.
- Supported administrative and store operations.

EDUCATION & QUALIFICATIONS

- NVQ Level 4 – Graphic Designing (Computer)
- Diploma in English – Technical Education & Training
- Certificate in AutoCAD - The Academy
- G.C.E Ordinary Level - 2016 Kattankudy Central College, Kattankudy
- G.C.E Advance Level - 2019 Millath Mahalir Maha Vidyalaya, Kattankudy.

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Qatar

CORE SKILLS

Data Entry & Documentation
Accurate data entry, record keeping, document control, filing systems, and administrative support.

Document Control
Maintaining logs, reports, invoices, and project documentation with high data integrity.

Graphic Designing
Layout design, visual communication, branding materials, and vector-based designs.

Office Tools
MS Word, MS Excel, MS PowerPoint, MS Outlook.

Design Tools
Adobe Photoshop, Illustrator, and CoreDRAW.

LANGUAGES SKILLS

Arabic : Fluent
singala : Good
English : Professional
Tamil : fluent