

Talal Abualhassan
Sales & Marketing Manager

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Core Skills

Management: Proven ability to lead teams and devise strategies for organizational success.

Sales & Marketing: Extensive experience in client acquisition and product promotion across diverse industries.

Communication: Adept team player with strong interpersonal skills to build trust and collaboration.

Leadership: Recognized as a natural leader with a lead by example approach.

Work Experience

Sales & Marketing Manager

Nov 2018 - Apr 2023

Alqaser Engineering & Contracting

- Reviewed and updated weekly and monthly transaction reports.
- Implemented strategic marketing campaigns to increase client acquisition and retention.
- Oversaw sales team performance, ensuring alignment with company goals.

Marketing Specialist

Jul 2017 - Oct 2018

Alnasa Holding Company

- Designed and executed marketing strategies tailored to client needs.
- Analyzed market trends to identify new opportunities for business growth.

Sales Supervisor

Feb 2013 - Dec 2016

AL-MAQAM Rent a Car

- Supervised rental and sales operations, ensuring customer satisfaction.
- Managed treasury functions, including cash handling and financial reporting.
- Trained new employees on company policies and procedures.

Marketing Manager

Feb 2012 - Jan 2013

Alqaser Engineering & Contracting

- Prepared and analyzed weekly and monthly business reports.
- Coordinated marketing efforts to improve brand visibility and client engagement.

Sales Manager

Jul 2008 - Jul 2009

Genuine Auto

- Managed client relationships at all levels to foster customer loyalty.
- Developed strategies to boost sales and achieve revenue targets.

Trainee

Mar 2009 - Jun 2009

Export Development Bank

- Rotated through various departments to gain comprehensive banking knowledge.

Secretary & Public Relations Officer

Jun 2007 - Apr 2008

Taxation Chamber

- Performed administrative duties and maintained communication channels for the public.
- Developed plans to enhance the organization's public image and community relations.

Education

Gezira Technical College
Diploma | Electronic Engineering

Dec 2007

University of Science & Technology
Bachelor of Science | Computer Science

Dec 2006

Certificates

Cisco CCNA
Vaal University of Technology

Dec 2011

Languages
Arabic, English

References

- **Salih Alzahrany**
ALMAQAM Rent a Car, Saudi Arabia | Cell: +966 555 786 522
- **Mohamed Hassan**
Taxation Chamber, Sudan | Cell: +249 912 223 012