



Wail Benamara

CONTACT

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Doha , Qatar

EDUCATION

Master's degree in digital marketing

University of M'sila
2022-2024

Bachelor's degree in marketing

University of M'sila
2019-2022

High school diploma

Hasani high school
2019

SKILLS

- Digital Marketing Strategy
- Campaign Planning & Execution
- Social Media Management
- SEO & SEM
- CRM Tools
- Data Analysis & Reporting
- Sales & Negotiation
- Microsoft Office

PROFESSIONAL SUMMARY

Results-driven and detail-oriented Digital Marketing and Customer Service Specialist with a Master's degree in Digital Marketing. Proven success in marketing strategy, social media management, and customer engagement. Skilled in leveraging marketing analytics to enhance brand growth and visibility. Recognized for strong communication, leadership, and problem-solving skills within dynamic environments.

PROFESSIONAL EXPERIENCE

Sales & marketing executive

Eye Focus Media - Doha , Qatar

2025 - Present

Identify and develop high-quality sales leads and key decision-makers.
Negotiate contracts and manage the full sales cycle to achieve revenue targets.
Research prospects and manage the sales pipeline to ensure consistent sales performance.

Marketing coordinator

Dubizzle - Dubai , UAE

2024 - 2025

Coordinate and execute marketing campaigns across digital and offline channels, ensuring on-time delivery, brand consistency, and campaign effectiveness.
Collaborate with cross-functional teams and external vendors to manage marketing materials, promotions, and campaign execution.
Monitor marketing performance and prepare analytical reports, using KPIs and data insights to support optimization and decision-making.

Social Media Manager

Les Pins Dor - Boumerdes , Algeria

2022 - 2024

Developed and executed social media strategies across multiple platforms.
Increased brand visibility by 35% through targeted campaigns and content optimization.
Managed community interactions and responded to customer inquiries effectively.
Analyzed performance metrics to provide strategic insights and actionable reports.

Sales Associate

El baraka Market - M'sila , Algeria

2020 - 2022

Delivered outstanding customer service and ensured sales accuracy and efficiency.
Maintained optimal stock levels and visually appealing product displays.
Supported in-store promotions that boosted customer satisfaction and loyalty.
Consistently achieved monthly sales goals through proactive customer engagement.

LANGUAGES

Arabic - Native

English - Advanced