



AZIZ JEROU

Salesman

Contacts

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Skills

- Customer relationship
- Negotiation
- Lead generation
- Product knowledge
- Closing techniques
- Objection handling
- CRM proficiency

Languages

- Arabic: Native
- English: B1 - Intermediate
- French: C1 - Advanced

Salesman with expertise in customer relationship management, negotiation, and objection handling to drive sales growth and customer loyalty. Experienced in delivering personalized product recommendations, managing transactions, and maintaining inventory accuracy to ensure smooth operations. Focused on leveraging sales skills and product knowledge to enhance customer satisfaction and contribute to business expansion.

Work Experience

Mar 2024 – Feb 2026

Salesman

Peak Sports, Mall of Sousse - Tunisia

- Advised customers on product features and usage, leading to increased customer satisfaction and fostering repeat business opportunities.
- Processed customer transactions efficiently while managing inventory accuracy, contributing to improved stock availability and smoother sales operations.
- Handled product returns and exchanges efficiently, ensuring inventory accuracy and maintaining a seamless shopping experience for customers.
- Cultivated relationships with walk-in customers to tailor product recommendations, increasing overall customer engagement and driving repeat visits.

Dec 2022 – Feb 2024

Salesman

Lefties, Mall of Sousse - Tunisia

- Developed personalized product recommendations that increased customer satisfaction and promoted repeat business.
- Negotiated pricing and terms to secure sales agreements while maintaining profitability and competitive positioning.
- Maintained accurate records of customer interactions to improve follow-up efficiency and support sales forecasting.
- Demonstrated product features and benefits to educate clients and facilitate informed purchasing decisions.
- Resolved customer objections and concerns promptly to enhance trust and accelerate the sales cycle.

Education

Sep 2018 - Aug 2021

Bachelor Degree

High Institute of Sport and Physical Education - Tunisia

- Graduated as Physical Education teacher

Jun 2018

High School Degree

Saeed Abu Bakkar High-school