

CONTACT

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PROFILE

- Dynamic and results driven Sales Executive with proven experience in promoting products, building strong client relationships, and achieving sales targets. Skilled in negotiation, market analysis, and customer service, with a track record of driving revenue growth and expanding market share.

OBJECTIVE

To apply my expertise in sales, product promotion, and client management to deliver results, exceed targets, and support organizational growth.

SKILLS

- Sales and negotiation • Communication and interpersonal skills • Customer relationship management (CRM) • Market research and analysis • Presentation and product demonstration • Time management and organization

EXPERIENCE

2003 - 2025

- **SALES EXECUTIVE**
CADBURY NIGERIA PLC
DUTIES
 - Identify and pursue new business opportunities to achieve sales targets.
 - Build and maintain strong relationships with existing clients.
 - Present and demonstrate products or services to potential customers.
 - Negotiate contracts, pricing, and terms to close deals effectively.
 - Conduct market research to stay informed about industry trends and competitors.
 - Prepare sales reports, track performance, and provide forecasts to management.
 - Collaborate with marketing and operations teams to implement sales strategies.
 - Ensure customer satisfaction and handle inquiries or complaints promptly.

2014 - 2017

- **SALES REPRESENTATIVE**
EAGLE FLOUR NIGERIA LTD
DUTIES
 - Promote and sell Eagle Flour products to distributors, retailers, and clients.
 - Maintain strong relationships with existing clients to ensure repeat business.
 - Monitor market trends, competitor activity, and customer feedback to inform sales strategies.
 - Prepare sales reports, track targets, and provide performance updates

to management.

- Conduct product demonstrations and provide technical information to clients.

2011 - 2014

- **FIELD SALES REPRESENTATIVE**
PROCTER AND GAMBLE NIGERIA LTD
DUTIES
 - Visit clients and retail outlets to promote and sell products, ensuring sales targets are met.
 - Build and maintain strong relationships with existing and potential customers.
 - Conduct market research to identify new sales opportunities and monitor competitor activities.
 - Demonstrate products and provide technical or product information to clients.
 - Prepare daily/weekly sales reports and track performance against targets.
 - Coordinate with internal teams to ensure smooth delivery and customer satisfaction.

EDUCATION

2022

- **Ekiti state university**
Business Education(marketing)Bachelor of Science Education
Second class lower

2010

- **Osun state college of education, Ila orangun**
Business education (Accounting option) Nigerian certificate in education
Merit

2005

- **Islamic comprehensive high school**
Commerce / National Examinations council
Credit

LANGUAGES

- English speaking

REFERENCE

- Upon request - ""