

# Mohamed Amine Benaicha



## CONTACT

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- Doha, Qatar.

## OBJECTIVE

I'm a serious person, enthusiastic, dynamic, social and listener, has a team spirit, these are qualities that i would like to put at the service of your team and develop professionally in it, i wish all these qualifications will allow me to carry out the missions that will be entrusted to me in addition to professional skills worked in several areas, always eager to improve myself and gain more experience.

## EXPERIENCE

Sep 2022 - Apr 2025

- **Radio Batna, Batna - Algeria.**

### **Broadcast Journalist.**

#### **Duties:**

- Generate ideas for stories and features and follow-up on leads from news agencies, sport event, the public, press conferences and other sources.
- Research, verify, collate evidence and information to support a story using relevant information sources such as the internet, archives, databases, etc.
- Write scripts for bulletins, headlines and reports, pitch ideas to editors & commissioners.
- Collaborate with the editor to put together the completed item, develop & maintain local contacts, assuming a public relations role.
- Identify potential interviewees, brief them, prepare interview questions and conduct live and recorded interviews.
- Understand and comply with media law and industry codes of conduct.

Sep 2020 - Aug 2022

- **Dzair Tube, Algiers - Algeria.**

### **Linguistic Tester.**

#### **Duties:**

- Improve texts, write materials in terms of linguistic, grammatical and spell accuracy.
- Correct linguistic, grammatical and spell errors in texts.
- Review texts carefully to detect linguistic, grammatical, and spell errors.
- Ensure consistency in the use of grammar and format in texts, Train and mentor writers and language specialists to improve their language skills.
- Review texts before publishing or printing them to ensure their linguistic accuracy and provide recommendations to improve the quality of writing and language in the texts.
- Improve the wording of sentences, texts and make them more clear and effective and develop grammar and format of texts.

Sep 2018 - Aug 2020

- **Mobilis Telecom, Batna - Algeria.**

### **Digital Marketing.**

#### **Duties:**

- Plan and execute all web, database marketing, email, social media, and display advertising campaigns.
- Utilize strong analytical ability to evaluate end-to-end customer experience across multiple channels and customer touch points.
- Assess, manage, and mitigate digital marketing risks.
- Conduct marketing campaign reviews and gathering customer feedback.
- Plan, schedule, executive new marketing campaigns, project and codify marketing workflows to increase efficiency.
- Ensure resources are well allocated for successful project delivery.
- Keep track of project timelines and budgets.

## EDUCATION

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**Dec 2020**

- **University of Hadj Lakhdar, Batna - Algeria.**  
- Master's Degree in: " Audio-visual ".

**June 2018**

- **University of Hadj Lakhdar, Batna - Algeria.**  
- Bachelor's Degree in: " Media & Communications ".

## SKILLS

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- Excellent written and oral communication skills.
- Strong phone contact handling skills and active listening.
- Ability to work under pressure.
- Knowledge of different cultural and linguistic contexts to ensure accuracy of the audit.
- Ability to use dictionaries to verify the meanings of words and expressions.
- Focus and give attention while working on texts to ensure accuracy of proofreading.
- Understanding of relevant technical equipment and editing software.
- Generate new, creative content ideas to market company products and services.
- Strong problem-solving and decision-making skills.
- Ability to generate original ideas and the confidence to pitch to senior editors.
- Excellent interviewing and listening skills.
- Tenacity, persistence, resourcefulness and creative problem-solving skills. Confidence in front of a camera and an 'on air' presence.

## LANGUAGE

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- Arabic (Native Speaker).
- English (Intermediate).
- French (Intermediate).

## INTERESTS

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- Sport.
- Reading.
- Traveling.
- Cooking.

## PERSONAL DETAILS

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- Date of Birth: 07/07/1992.
- Marital Status: Single.
- Nationality: Algerian.
- Driving License: Light Vehicle.