

AMEUR MENNAD

Sales Representative

Results-driven Salesman with 8 years of experience in retail sales across technology, fashion, and perfume industries. Skilled in customer service, product promotion, and achieving sales targets through strong communication and relationship-building abilities. Adept at understanding customer needs, upselling products, and creating a positive shopping experience while contributing to overall store success.

EXPERIENCE

Sales Executive

CONNECT – Algeria

January 2023 - March 2026

- Assist customers in selecting computers, mobile phones, accessories, and other electronic products based on their needs and budget.
- Demonstrate product features, specifications, and benefits to customers.
- Achieve daily and monthly sales targets while maintaining high customer satisfaction.
- Process sales transactions, prepare invoices, and manage cash/card payments.

Sales Representative

ZARA (Men's Fashion) - Algeria

June 2019 – December 2022

- Assist customers in selecting men's clothing, accessories, and fashion items based on their needs and preferences.
- Provide excellent customer service and maintain a professional appearance at all times.
- Support stock management, inventory checks, and receiving new deliveries.
- Work collaboratively with team members to ensure smooth store operations and high customer satisfaction.

Sales Associate

PERFUMIXTE – Algeria

July 2016 – May 2018

- Assist customers in selecting perfumes and fragrance products based on their preferences and needs.
- Demonstrate product knowledge, including fragrance notes, brands, and promotions.
- Handle cash, POS transactions, and customer inquiries professionally.
- Support promotional activities and special sales events.



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Doha - Qatar

EDUCATION

- Bachelor's Degree in English Language - Algeria

SKILLS

- Customer Relationship Management (CRM)
- Customer Service Excellence
- Cash Handling & POS Systems
- Target Achievement & KPI Focus
- Teamwork & Store Operations Support
- Problem-Solving & Multitasking
- Sales & Upselling Techniques

LANGUAGE

- Arabic : Native
- English :ADVANCED
- French :ADVANCED