



Evans Nyachae

Sales Promoter

CONTACT INFORMATION



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Msheireb

EDUCATION

Diploma, Sales and Marketing
City Institute Of Management and
Accountancy, Kenya
January 2007 - November 2009

Certificate, Secondary Studies
Jamhuri High School, Kenya
January 2001 - November 2004

KEY SKILLS

- Excellent interpersonal and communication skills
- Strong sales and negotiation abilities
- Customer-focused approach with a proactive attitude
- Ability to work effectively in a fast-paced and dynamic environment

LANGUAGES

- English
- Swahili

ABOUT ME

Dynamic and results-driven Sales Promoter with a proven track record of exceeding sales targets and driving brand awareness. Skilled in engaging customers, promoting products effectively, and maximizing sales opportunities through persuasive communication.

PROFESSIONAL EXPERIENCE

Retail Sales Associate I January 2024 - March 2026
Tuskys Supermarket, Nairobi

- Assisted customers in selecting and purchasing products
- Handled transactions and maintained accurate sales records
- Upsold additional items to meet sales goals
- Provided exceptional customer service to build loyalty and repeat business

Brand Ambassador I February 2023 - December 2023
Bidco Oils, Nairobi

- Promoted brand image and products at various events and locations
- Engaged with potential customers to generate interest and drive sales
- Distributed promotional materials and samples to increase brand visibility
- Collected feedback and insights to improve marketing strategies

ACCOMPLISHMENTS

- Consistently exceeded monthly sales targets by 20% over a period of 6 months
- Received multiple 'Employee of the Month' awards for outstanding performance and dedication

INTERESTS

- Networking and building relationships with customers
- Staying updated on current market trends and competitor activities
- Participating in sales training and professional development workshops