



SLIM JNAYEH

PROFILE

Results-driven Sales Executive with 8+ years of experience in fashion and perfume retail within high-traffic mall environments. Proven ability to exceed sales targets, build long-term customer relationships, and deliver exceptional customer experiences. Strong expertise in luxury selling, upselling, cross-selling, inventory management, and team training. Recognized for excellent communication skills, deep product knowledge, and a customer-focused approach that drives revenue growth and brand loyalty. Seeking to contribute sales excellence and market insight to a dynamic retail organization.

CONTACT

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- 📍 Doha - Qatar
- 🇧🇩 Nationality : Tunisian

EDUCATION

- Office Automation Training: Word, Excel, PowerPoint [Certified By Microsoft](#)
- High School Degree in Computer Science

SKILLS

- Customer Service Excellence
- Sales Target Achievement
- Luxury & Retail Sales
- Upselling & Cross-Selling
- Client Relationship Management
- Product Knowledge & Demonstration
- Perfume & Fragrance Expertise
- Visual Merchandising
- Inventory & Stock Control
- POS & Cash Handling
- Complaint Handling & Resolution
- Team Training & Coaching
- Sales Performance Analysis
- Store Operations Management
- Customer Retention Strategies
- Brand Standards Compliance
- Promotional Campaign Support
- Time Management
- Communication & Interpersonal Skills
- Negotiation & Persuasion
- Problem-Solving
- Attention to Detail
- Multitasking in Fast-Paced Environments
- Teamwork & Collaboration
- Adaptability & Flexibility

LANGUAGE

- Arabic : Mother Tongue
- English : Fluent
- French : Fluent

PROFESSIONAL EXPERIENCE

● Sales Executive

EXIST – Mall of Sousse | Sousse, Tunisia

2022 – 2025

- Supervised daily sales operations and ensured achievement of monthly targets
- Developed and maintained strong relationships with customers to increase loyalty
- Trained, coached, and supported new sales staff
- Analyzed sales performance and identified opportunities for improvement
- Handled customer complaints and provided effective after-sales solutions
- Managed inventory control, stock levels, and replenishment
- Implemented promotional activities and visual merchandising standards
- Ensured compliance with brand guidelines and company policies
- Coordinated with management to optimize sales strategies
- Delivered exceptional customer service to maintain high satisfaction levels

● Sales Associate

EXIST – Mall of Sousse | Sousse, Tunisia

2019 – 2022

- Welcomed customers and provided personalized product recommendations
- Achieved individual sales targets through effective selling techniques
- Performed upselling and cross-selling to maximize revenue
- Maintained store cleanliness and attractive product displays
- Processed cash and card payments using POS systems
- Assisted with receiving, organizing, and restocking merchandise
- Ensured accurate labeling and pricing of products
- Built customer loyalty through professional and friendly service
- Followed sales procedures and internal policies
- Supported team members to achieve overall store goals

● Perfume Sales Associate

HappyNess Perfume | Sousse, Tunisia

2017 – 2019

- Advised customers on fragrance selection based on preferences and occasions
- Explained fragrance families, notes, and product features
- Conducted perfume demonstrations and sampling
- Achieved sales targets through personalized selling approaches
- Built long-term relationships with repeat customers
- Managed stock levels and ensured proper product rotation
- Maintained a clean and visually appealing perfume display
- Handled sales transactions accurately and efficiently
- Monitored perfume trends and customer preferences
- Delivered a premium customer experience at all times