

# AMEN ALLAH SELMI

Football Coach | Fitness Trainer | Sports & Sales Professional

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## CORE SKILLS

- ▶ Football Coaching & Tactics
- ▶ Fitness & Strength Training
- ▶ Athletic Performance Development
- ▶ Team Leadership
- ▶ Boxing & Conditioning
- ▶ Customer Service & Client Relations
- ▶ Sales Support & Merchandising
- ▶ Communication & Teamwork
- ▶ Discipline & Fast Learning
- ▶ Microsoft Word, Excel, Outlook

## CERTIFICATIONS

**Personal Training Certification**  
A.S Coaching & Training Academy  
2024 – 2025

## LANGUAGES

- ▶ Arabic — Native
- ▶ English — Advanced
- ▶ French — Fluent

## STRENGTHS

- ▶ 18+ years in competitive football
- ▶ Strong work ethic & resilience
- ▶ Multicultural communication
- ▶ Goal-oriented & adaptable

## PROFESSIONAL PROFILE

Driven and disciplined sports professional with over 18 years of competitive football experience and a certified background in personal training and fitness coaching. Combines athletic expertise with strong interpersonal and customer service skills developed in retail environments. Confident leading teams, coaching athletes, and delivering high-performance results. Seeking to contribute energy, professionalism, and a winning mindset to a reputable club, academy, gym, or retail organization in Qatar.

## PROFESSIONAL EXPERIENCE

**Trainee Personal Trainer** — Pyramide Gym, Tunisia *2024 – 2025*

- ▶ Coached clients through tailored strength, conditioning, and fitness programs aligned with individual goals.
- ▶ Ensured correct exercise form, technique, and safety standards across all training sessions.
- ▶ Supported senior trainers in designing performance plans, tracking progress, and motivating members.
- ▶ Built strong client relationships through clear communication, encouragement, and professional conduct.

**Merchandiser** — Monoprix, Tunisia *Retail Experience*

- ▶ Managed product display, shelf organization, and stock replenishment to maximize sales and visibility.
- ▶ Delivered attentive customer service, assisting shoppers and resolving queries professionally.
- ▶ Coordinated with team members and supervisors to maintain store standards and meet daily targets.
- ▶ Developed strong sales support, merchandising, and client-relationships skills in a fast-paced retail environment.

## FOOTBALL & ATHLETIC BACKGROUND

- ▶ Started competitive football at the age of 5, building 18+ years of on-field experience.
- ▶ Played for Espérance Sportive de Tunis — one of Tunisia and Africa's most prestigious football clubs.
- ▶ Played for Wadi Ellil Sports Club, competing at Senior (2 years) and Espoir levels.
- ▶ Participated in multiple local and regional competitions across Tunisia.
- ▶ Active boxing training and regular gym practice — maintaining peak athletic conditioning and discipline.

## EDUCATION

**Bachelor's Degree** — Economics & Management — Tunisia *2022 – 2023*