

# Faizan Ali

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## Profile

Dynamic and confident professional with proven expertise in **Marketing, Sales, and Operations Management**. Skilled in communication, leadership, and problem-solving, with a track record of driving growth, managing teams, and delivering results in competitive environments. Seeking to contribute to organizational success through adaptability and visionary leadership.

## Experience

**Marketing Supervisor** – PHCC (Primary Health Care Corporation) Qatar | 2024 – Present

- Led marketing initiatives to enhance brand visibility and patient engagement.
- Coordinated promotional campaigns and supervised outreach programs.
- Monitored performance metrics to ensure alignment with organizational goals.

**Driver (Licensed)** – Al Tamimi Group, Doha | 2023 – 2024

- Safely transported goods and personnel, ensuring timely deliveries.

**Storekeeper / Supervisor** – Emporium Properties, Lahore | 2021 – 2023

- Managed inventory records and supervised store operations.
- Ensured smooth supply chain management.

**Manager / Owner – Supermarket (Food & Grocery)** – Jaranwala | 2020 – 2021

- Increased sales by 200% through promotional campaigns.
- Implemented customer engagement strategies to boost retention.

**Brand Ambassador / Supervisor** – Philip Morris International, Faisalabad | 2018 – 2020

- Organized promotional events and exhibitions.
- Set sales targets and monitored team performance.

## Education

**Bachelor of Commerce (B.Com)** – NCBA&E, Lahore | 2015 – 2018  
**Intermediate in Commerce** – Icon College of Commerce, Jaranwala | 2013 – 2015

## **Certificates & Projects**

- Exceptional Selling Skills Award
- Basic IT Literacy – Vocational Training Center (2017)
- Business Plan (2018): Feasibility & marketing analysis
- Shoe Store Setup (2019): Achieved six-digit profit

## **Skills**

- Marketing & Sales Strategy
- Communication & Leadership
- Problem Solving & Initiative Taking
- Inventory & Store Management

## Languages

English | Urdu | Puniabi